



4400 West Broward Blvd, Plantation FL 33317

Telephone #: 754-551-4722 Email: sfccinfocomm@gmail.com Website: www.TheSFCC.ORG

Greetings:

I trust this letter finds you well. We are excited to extend an invitation to you to sponsor our upcoming Humanitarian Expo scheduled to take place on August 19th, 2024 at The Lauderhill Performance Art Center, 3800 NW 11th Place, Lauderhill, FL. This event service as a platform to unit organizations, businesses, activists, and individuals dedicated to addressing pressing humanitarian issues locally.

Our objective at South Florida Caribbean Conference also known as SFCC, is to increase awareness, fostering collaboration, and presenting creative solutions. Our mission at SFCC is to promote humanitarian values, fostering collaboration, and mobilizing support for those in need within our community. As a sponsor, your support will play a crucial role in making this event a success. Your contribution will directly impact our ability to facilitate crucial discussions, showcase innovative solutions, and foster collaborations aimed at creating a positive impact within our community.

Benefits of Sponsorship:

1. **Branding Visibility:** Your company logo will be prominently displayed on all event promotional materials, including digital and print media, increasing your brand exposure to a diverse audience.
2. **Networking Opportunities:** Gain access to key decision-makers, through leaders, and potential collaborators in the humanitarian sector through exclusive networking events and sessions.
3. **Thought Leadership:** Showcase your organization's commitment to social responsibility and humanitarian causes by participating in panel discussions, workshops, and presentations.
4. **Community Engagement:** Demonstrate your dedication to making a difference by actively engaging with attendees and participating in hands-on activities and initiatives during the expo.
5. **Recognition and Applications:** Receive public acknowledgement and application for your contributions during the events, as well as in post-event communications and media coverage.

We believe that your partnership would greatly enhance the impact and reached of our expo, ultimately contributing to our shared goal of addressing humanitarian challenges and improving the lives of those in need.

Please fine the attached detailed information about sponsorship packages and benefits. We are also open to discussing customized sponsorship options tailored to your specific interests and objectives.

Thank you for considering this opportunity to support our Humanitarian Expo. Together, we can make a meaningful difference in our community.



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Warmest Regards,

Samantha L. Sookraj,

CEO

South Florida Caribbean Conference (SFCC)

Humanitarian Expo 2024 Sponsorship



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Presenting Sponsor Package

Investment: \$10,000+

Benefits:

1. Title Sponsor Recognition: Prominent recognition as the Title Sponsor in all event marketing materials, press releases, and marketing materials, press releases, and media outreach efforts.
2. Logo Placement: Your logo prominently displayed on all event signage, banners and promotional materials, including website, social media and print materials.
3. Speaking Opportunity: Opportunity to deliver a keynote address or participate in a panel discussion during the main sessions of the expo.
4. Exclusive Networking; Access to networking events, including a special reception with all keynote speakers, sponsors, and select guest.
5. Booth Space: Premium exhibition space in a high-traffic area of the expo floor, including branded booth signage and furnishing.
6. Customized Activation: Opportunity to host a branded activation or interactive experience to engage attendees and showcase your organization's commitment to humanitarian causes.
7. Recognition and Appreciation: Public acknowledgement and appreciation during opening and closing ceremonies, as well as throughout the event program.
8. Post-Event Recognitions: Recognition in post-event communications, including thank-you emails, social media shout-outs, and event recap materials.

Premier Sponsor Package

Investment: \$7,500+

Benefits:

1. Title Sponsor Recognition: Prominent recognition as the Premier Sponsor in all event marketing materials, press releases, and marketing materials, press releases, and media outreach efforts.
2. Logo Placement: Your logo displayed on all event signage, banners and promotional materials, including website, social media and print materials.
3. Speaking Opportunity: Opportunity participate in a panel discussion during the main sessions of the expo.
4. Exclusive Networking; Access to networking events, including a special reception with all keynote speakers, sponsors, and select guest.
5. Booth Space: Premium exhibition space in a high-traffic area of the expo floor.
6. Customized Activation: Opportunity to host a branded activation or interactive experience to engage attendees and showcase your organization's commitment to humanitarian causes.



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7. Recognition and Appreciation: Public acknowledgement and appreciation during opening and closing ceremonies, as well as throughout the event program.
8. Post-Event Recognitions: Recognition in post-event communications, including thank-you emails, social media shout-outs, and event recap materials.

Platinum Sponsors Package

Investment: \$5,000

Benefits:

1. Platinum Sponsor Recognition: Prominent recognition as the Platinum Sponsor in all event marketing materials, press releases, and marketing materials, press releases, and media outreach efforts.
2. Logo Placement: Your logo displayed on event signage, banners and promotional materials, including website, social media and print materials (subject to print deadlines).
3. Speaking Opportunity: Opportunity to participate in a panel discussion during the main sessions of the expo.
4. Exclusive Networking; Access to networking events, including a special reception with all keynote speakers, sponsors, and select guest.
5. Booth Space: exhibition space in a high-traffic area of the expo floor.
6. Customized Activation: Opportunity to host a branded activation or interactive experience to engage attendees and showcase your organization's commitment to humanitarian causes.
7. Recognition and Appreciation: Public acknowledgement and appreciation during opening and closing ceremonies, as well as throughout the event program.
8. Post-Event Recognitions: Recognition in post-event communications, including thank-you emails, social media shout-outs, and event recap materials.

Silver Sponsors Package

Investment: \$2,500

Benefits

1. Silver Sponsor Recognition: Prominent recognition as the Silver Sponsor in all event marketing materials, press releases, and marketing materials, press releases, and media outreach efforts.
2. Logo Placement: Your logo prominently displayed on all event signage, banners and promotional materials, including website, social media and print materials.
3. Speaking Opportunity: Opportunity to deliver a keynote address or participate in a panel discussion during the main sessions of the expo.



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4. Exclusive Networking; Access to networking events, including a special reception with all keynote speakers, sponsors, and select guest.
5. Booth Space: Premium exhibition space in a high-traffic area of the expo floor, including branded booth signage and furnishing.
6. Customized Activation: Opportunity to host a branded activation or interactive experience to engage attendees and showcase your organization's commitment to humanitarian causes.
7. Recognition and Appreciation: Public acknowledgement and appreciation during opening and closing ceremonies, as well as throughout the event program.
8. Post-Event Recognitions: Recognition in post-event communications, including thank-you emails, social media shout-outs, and event recap materials.

Friends and Family Sponsorship Package

Investment: ___\$1500 ___\$1,000 ___\$500 ___\$250 ___Other _____

Please make your check out to: South Florida Caribbean Conference or SFCC

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Memo: Humanitarian Expo 2024

For more information or to discuss sponsorship opportunities further, please contact Samantha L. Sookraj at 754-551-4722.

Warmest Regards,

Samantha L. Sookraj, CEO

South Florida Caribbean Conference